

Cut Preflight Overhead

RAPID INSPECTOR™

Graphic files that are non-compliant with your journal specifications can slow the publication process and even delay publication. Now there's an easy way to eliminate delays and the associated costs. Graphics preflighting on the author's desktop – before submission – with Rapid Inspector™ from Cadmus streamlines your publication process and reduces valuable time spent reworking graphic files.

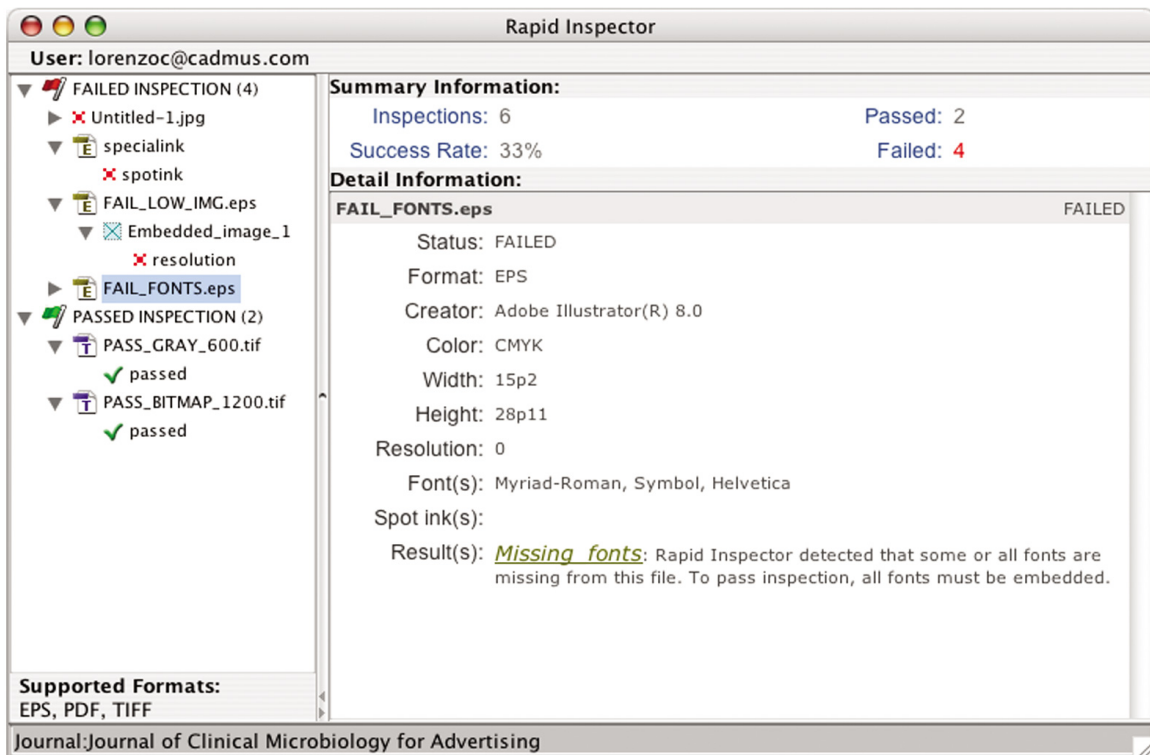
How Rapid Inspector works:

Rapid Inspector helps publishers, authors and advertisers control the costs of creating, testing and tracking compliant graphic files.

Cadmus works with you to identify the unique graphic standards that best meet your publishing program needs. A profile for your journal specifications is

Rapid Inspector equips authors and advertisers with an easy-to-use preflight tool to facilitate the creation of production compliant graphics for your publication:

- Ensure color and black/white figures meet your unique journal specifications
- Reduce rework delays and correction costs
- Preflight both graphics and advertising files
- No uploading of graphics; testing is performed locally on the user's computer
- Comprehensive tracking and reporting of all inspected files



Users are provided with a list of errors and instructions for fixing them

established for testing all graphics files.

To sign up for Rapid Inspector services, an author or advertiser registers on the Cadmus Rapid Inspector website and downloads a simple program, one-time only. To check files against your journal's specifications, the user connects to the Cadmus' Rapid Inspector site, selects your journal, and drags-and-drops the image file into the Rapid Inspector application.

There is no need to upload files or wait for feedback. The files are tested locally on the user's computer, and the results are received in seconds.

Files are either passed or failed according to the unique criteria of your journal including file type, resolution and color space. The user is provided with a list of any errors from failed files, and instructions on how to correct them.

Rapid Inspector improves the submission process for authors:

- Dramatically reduces the need for authors to resubmit new art files later in the production cycle by finding issues with art files at the time of submission
- Eliminates lengthy file uploads by locally testing files

on the author's computer

- Easy setup for the author with a simple one-time download from our website that works on both Mac and PC platforms
- Online help in conjunction with Cadmus' industry recognized Digital Art website provides extensive support for authors

Rapid Inspector reduces costs for publishers:

- Identifies files which do not comply with your journal specifications early in the process
- Reduces unnecessary artwork scanning and correction costs by identifying problems before files enter production
- Facilitates a fully digital, paperless workflow that connects online submission through to production

Rapid Inspector enhances the advertising process:

- Dramatically reduces production delays by finding problem advertising files at the time of submission
- Reduces advertising disputes that can arise from font or graphics problems that slip into the printed journal

KNOWLEDGEWORKS

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ARTICLEWORKS