

# Flexible Workflow Tools

## Production Process Solutions

For over 125 years, Cadmus has provided leading services to STM publishers. As publishers strive to reduce time in production, increase workflow efficiencies, and add value to their online content, Cadmus provides solutions for meeting those objectives. Cadmus offers a full range of integrated production tools providing flexible workflow models.

Integrated copyediting accelerates the copyediting process by empowering the editor with a rich toolset that eliminates a separate pre-coding work phase and delivers XML as a pre-composition deliverable.

**Real-time Proofing** bypasses the traditional composition stage by allowing the editor to compose a page in real-time and launch proof delivery to authors. Publish Ahead of Print can occur at any phase in the workflow. Automated Issue Build tools to expedite the issue planning process are available with our Rapid Production Manager (RPM) system and accessible to publishers through the **Rapid Tracking** web interface. All of these Accelerated Workflow options are plug-and-play, enabling publishers to select the options that best suits their needs.

### Simplify the copyediting and XML coding process

Cadmus provides a state-of-the-art pre-editing tool that offers copyeditors a comfortable and intuitive Word-based interface through which they can see and manage changes to document structure, style, and language. It communicates with internal and external databases to speed and improve the consistency of detail editing work such as reference verification and author name segmentation. Additionally, no pre-tagging or structuring of the manuscript is required and conversion to XML is automated.

### Gain immediate access to production data

Cadmus' Content Services customers can have immediate, web-based access to real-time status information for journal issues and individual manuscripts through **Rapid Tracking**. The interface allows publishers to shorten publication cycles by automating issue compilation, tracking manuscripts and issues throughout their life in production,



### *Production Process Solutions at a glance:*

- **Accelerated Workflows**
- **Improved XML-centric automated pre-editing**
- **Enhanced PDF's with embedded linking**
- **Supplement Information**
- **Real-time proofing**
- **Real-time production tracking data**

accessing manuscript content, and updating article status. This flexibility simplifies the production process by eliminating redundancies caused by multiple tracking systems.

### Increase the real and perceived value of online content

In our digital world the user experience is key. Cadmus' **Enhanced PDF** and **Supplemental Information (SI)** innovations provide publishers with options to create a more dynamic user experience.

Our mechanism to enhance the PDF by embedding links or objects bridges the readability and portability of a PDF with linking that significantly improves the reader's experience and provides them with better search tools. Cadmus' Enhanced PDF's give content owners the flexibility to link to external data sources that are most suitable for their user's like PubMed, PubChem, ACS ChemBank, GenBank, ICU, Protein Database, and more.

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Through our range of Supplemental Information deliverables and workflow options, publishers are equipped with greater opportunities to control costs by selectively determining what publishes in print and what publishes online. The Supplemental Information previously accessible only as a separate link from the web version of an article can be composed or merged as part of the article production workflow enabling enhanced content delivery electronically to journal web hosts. Combined with Enhanced PDF's, Cadmus' SI innovations facilitate a rich media delivery of scientific

information that extends beyond the traditional print or online article PDF.

### **Learn more**

For more information on our production process improvements to expedite the publishing workflow, contact your sales representative or e-mail us at [solutions@cadmus.com](mailto:solutions@cadmus.com). We believe in the power of knowledge.

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