



## NEWS RELEASE

### **Cadmus Communications announces the launch of ePublish™**

**Columbia, MD (March 1, 2011)**--Cadmus Communications, a global leader in providing a full range of content and print services for publishers, announces our new eBook data conversion platform. With ePublish™ Cadmus has built a platform that combines our specialized technical expertise with a robust systems infrastructure to meet customer needs and quickly deliver high-quality eBook files for any device.

ePublish™ features conversion services for books, journals and magazines, and accepts any input file, including XML, HTML, PDF, and application files. ePublish™ supports both enriched and interactive content, and features integrated content enhancement and metadata creation. Customizable tools allow for template-specific conversions.

Through the use of device-specific processes and quality management we are able to produce complex eBook files and reduce proofing and corrections cycles, thus speeding time to market. Quality output is created by running multiple processes and enhanced QC tools that are managed by skilled technicians. ePublish™ manages complex content, including graphics, math and tabular, and can easily integrate language conversions. The development infrastructure of ePublish™ adapts quickly to changes in device technology, and reduces costs by providing multiple device files from one process.

Jeff Statler, Senior Vice President, stated “Automated conversions to ePublish™ allow publishers to leverage and extend the reach of their content with significantly reduced cost and time to market. While Cadmus has delivered content for digital devices in a number of formats for many years, this initiative fulfills a long-stated goal of providing content conversion solutions that are highly automated, flexible and efficient. For publishers, it means the ability to deploy rapidly and cost-effectively, new products that meet their end-users’ demand for reusable, portable content. We provide conversion for simple and complex content deliverables to Apple iPad® and iPhone®, Sony Reader®, Amazon Kindle™, Mobipocket® and Droid™ readers.” Statler also stated “ePublishing success will depend on the timely delivery of a quality product. By providing a complete solution that covers the entire content workflow, Cadmus can add value at each stage of the publishing production process.”

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Cadmus Communications, a Cenveo company, provides end-to-end, integrated graphic communications services to professional publishers, not-for-profit societies, and corporations. Cadmus is one of the world’s largest providers of content management and production services to publishers. For more information please visit us at [www.cenveo.com](http://www.cenveo.com).