

## NEWS RELEASE

### **Cadmus Communications Expands Commitment to the STM Market with the Addition of Rich Kobel**



**Columbia, MD (January 18, 2010)** – Cadmus Communications, a Cenveo company, today announced that Rich Kobel has joined the company as an additional resource committed to serving the Scientific, Technical, and Medical (STM) market that Cadmus has proudly served for over 125 years.

Rich will be responsible for growing the organization's STM market presence by representing Cadmus' suite of content, editorial, print, and distribution services within the professional publishing community. Rich brings to this role over 20 years of experience working with scientific and scholarly publishers. As a participating member of the Council of Science Editors, the Society for Scholarly Publishers, the American Association of Publishers, and the Council of Engineering and Scientific Society Executives, Rich has a broad understanding of the unique needs of this market.

Gary Pawlaczyk, Executive Vice President of Sales added, "Rich has a wide range of experience in scholarly publishing, specifically in working with societies. With Rich's arrival, we add to an already long list of Cadmus associates with STM knowledge that are focused on leveraging Cadmus' capabilities to meet the evolving needs of these prestigious publishers. We are excited about the possibilities ahead for new and existing Cadmus customers with the addition of Rich to our team."

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Cadmus Communications, a Cenveo company, provides end-to-end, integrated graphic communications services to professional publishers, not-for-profit societies, and corporations. Cadmus is the world's largest provider of content management and production services to scientific, technical and medical journal publishers. For more information please visit us at [www.cadmus.com](http://www.cadmus.com).

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Inquiries from analysts and investors should be directed to Robert G. Burton, Jr. at (203) 595-3005.