

Rely on Cadmus for Leading-Edge Workflow Solutions

COMPOSITION AND XML CODING SERVICES

There's more to quality composition than just making pages...

By definition, composition seems simple enough – it's the process of creating pages. But in the world of scholarly publishing, with complex content, customized layouts, and multiple outlets for publication – both print and electronic – composition can be anything but simple. Cadmus provides flexible options for composition service geared toward your particular publishing requirements.

Experience counts in composition

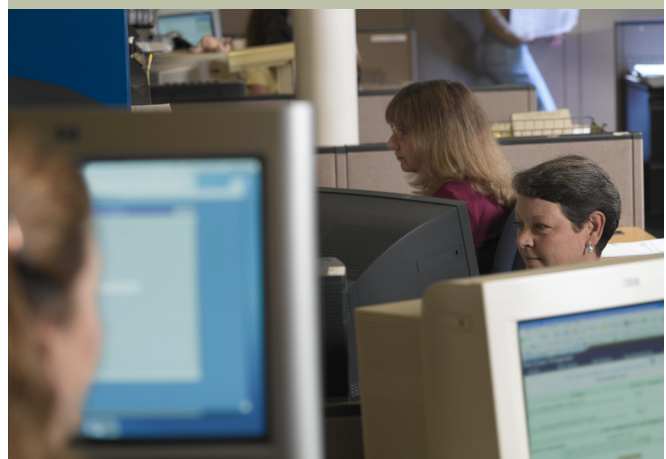
Cadmus composes more than 1,200,000 pages of complex scholarly and educational content annually for the world's leading publishers delivering industry leading turnaround times and quality.

As online publishing and paperless production workflows become ever more important, we have worked with publishers to create the workflows that meet their unique needs. Our XML workflows can be tailored to provide you with coded XML files whenever and wherever they're needed in the production process – whether that's upfront for editing, at an intermediate step for online posting, or for posting and archiving final completed pages.

Access our scholarly publishing market expertise

Cadmus recognizes that the scholarly publishing world is evolving rapidly, constantly presenting new challenges and opportunities for publishers. Perhaps the greatest challenge is to know when and how your organization can derive value from new technologies and processes. Cadmus management is continuously monitoring industry trends in workflow and other publisher services, and acquiring or creating only stable, best-of-breed applications for our organization and yours.

Cadmus' global workforce includes former senior executives from both not-for-profit and commercial publishers; senior professionals in IT; and production managers and editors with years of publishing



Composition made easy by Cadmus

- Industry leading quality and schedules
- Flexible XML on-demand workflows supporting both print and online publishing models
- Experience with all major DTDs
- Onshore and offshore resources to meet budget and scheduling requirements
- Experience with all major composition software platforms

experience. These valuable human resources are available to analyze your publishing needs, perform workflow assessments, and engineer any desired solution.

When you're ready to maximize cost-effectiveness, KnowledgeWorks Global Limited is your solution

If you're thinking of outsourcing your content production, KnowledgeWorks Global Limited (KGL) - our offshore publisher services organization - couples the cost-effective resources of a highly automated offshore provider and the workflow expertise of our U.S.-based team to deliver world-class results.

Our XML publishing system allows Cadmus KGL to share technical resources and communicate in realtime, delivering pages using the applications best suited to

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your content, including Xyvision (XPP), 3B2, TeX, InDesign®, and Quark®. In addition, our unique GIPS workflow stores your content in U.S.-based servers, reducing the risk of piracy or misuse and ensuring both security and redundancy.

Contact Cadmus today

Cadmus is committed to bringing technology-driven solutions that facilitate the processing of content and help

publishers to generate incremental revenue. If you need an end-to-end solution or a partner to fulfill a specific task within the publishing process, we can manage the complexities so you don't have to.

For more information about other innovative technologies and products from Cadmus, contact your Cadmus representative, or visit our Web site at www.cadmus.com. We have a passion for the power of knowledge.

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